

# COUNTER TREND TRADING STRATEGY [PDF]





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# What is Counter Trend Trading?

Counter-trend trading involves taking positions against the prevailing market trend. The objective is usually to identify market reversals and take positions at the beginning of a new trend or to trade price corrections. The latest refers to a pause in a market trend before the price continues to trend in a specific direction.

Generally, counter-trend trading can be profitable, but it is also risky. This style of trading embodies a contrarian mindset. It involves going against the crowd and stepping into the market when most others are riding the trend.

This approach demands a profound understanding of market dynamics, technical analysis, and precise identification of potential reversal points. In many cases, countertrend traders use <u>repetitive chart patterns</u> and <u>technical indicators</u> that may provide concrete trading signals for a price correction or market trend reversal.

At basic, counter trading is the opposite of <u>the trend trading strategy</u> in which traders try to capture profits by raising the momentum of market trends. Typically, the trend trading strategy is considered the safest and easiest trading method of all. However, many traders lack the skill to identify a prevailing trend. Those traders are always looking for a price correction or a trend reversal. They are counter-trend traders.

# How Does the Counter Trend Trading Strategy Work?

The general idea of countertrend strategy is the belief that markets, regardless of their long-term direction, experience fluctuations and corrections, and counter-trend traders see this as their opportunity to enter the market.

Imagine a scenario where a stock has been on a bullish run. Trend followers ride the wave, while counter-trend traders always look for signs that the momentum is waning, seeking entry points during corrections or reversals.

This strategy spans various timeframes, from intermediate-term to short-term. In fact, some hold positions for weeks, while others, like <u>day traders</u>, enter and exit within hours. There's no better way to explain how a counter-trend works without referring to how trend following works. After all, counter-trend traders take the opposite direction of the trend. So, while trend followers focus on impulsive price moves, aligning with the larger trend, counter-trend traders thrive on corrective moves, profiting from temporary shifts.



# **Best Counter Trend Indicators**

Trading against the trend requires a lot of confluence to make it work, some of which include the use of indicators. Here are some of the best indicators to use while using the counter-trend trading strategy:

# 1. Relative Strength Index (RSI)

You must have heard about the Relative Strength Index (RSI) indicator. In counter-trend trading, we focus on using the indicator to <u>spot RSI divergence</u>. The overbought and oversold signal also comes in handy.

#### 2. Stochastic RSI

Similar to the traditional RSI, the <u>Stochastic RSI</u> is also good for identifying overbought and oversold conditions to recognize price correction. Additionally, since the Stochastic RSI is among the best momentum indicators, it can be used to identify the strengths and weaknesses of a trend.

# 3. Bollinger Bands

The bands of this indicator serve as dynamic support and resistance levels. So, irrespective of the trend, when the price touches or crosses one of the outer bands, it can signal potential reversals.

## 4. Fibonacci Retracement Levels

We only focus on key Fibonacci levels, such as 50% and 61.8%, to identify potential turning points in the market. These retracement levels can be powerful indicators for counter-trend trading.

# 5. Moving Averages

In counter-trend trading, moving averages can be used to identify when a trend may be losing momentum or reversing.

#### 6. MACD

The <u>Moving Average Convergence Divergence (MACD)</u> is a trend-following and momentum indicator, but it can also be useful for counter-trend traders. When the MACD histogram starts to converge or diverge from the signal line, it can signal potential reversals in the price direction.



## 7. Volume Analysis

While not a traditional indicator, <u>analyzing trading volume</u> can provide valuable insights for counter-trend traders. An increase in trading volume during a price correction or reversal can indicate strong market sentiment and potential turning points.



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# Counter Trend Trading – Trade Examples

So far, we've presented some facts about the counter-trend trading strategy. Now, let's bring everything together to show you how trading a counter-trend looks on the trading chart.

# **Trading Price Corrections with Bollinger Bands**

As mentioned, Bollinger bands have been an essential part of many profitable trader's trading arsenal. While they are excellent trend-following indicators, they can also be effective for trading price corrections as countertrend trading strategies.

As you can see in the image below, Bollinger Bands are mostly used by counter-trend traders to identify price corrections. When the price gets out of the upper and lower bands, traders interpret that as price levels where the price might reverse and correct.



Also, the Bollinger band middle line can be used to determine the trend of the market and the volatility, and its bands can serve as dynamic support and resistance levels.





In an uptrend, counter-trend traders often wait for prices to hit the upper Bollinger bands before they enter a short-term or intermediate-term SELL position, as shown in the chart above.

These types of trades are taken cautiously as traders only seek to target the middle Bollinger bands as their take-profit area while trailing their stops.

# Trading Reversals with Stochastic RSI and MACD

Another way counter-trend traders enter trades is by predicting a market trend reversal using oscillators. Popularly, most traders use more than one oscillator to achieve a more accurate entry.



For instance, as seen in the above chart, traders can use Stochastic RSI and MACD to note when a trend is finishing. For example, when the Stochastic indicator is overbought, counter-trend traders can start looking to sell the asset.





Moreover, to confirm the trade, the MACD crossover at these regions further strengthens these signals. Stop loss is usually placed some pips above the high while they ride the new trend till it's oversold on the Stochastic RSI. Take profit target can be placed at the starting level of the previous trend prior to the reversal.

# The Risks and Benefits of the Counter Trend Trading Strategy

In trading, the ability to weigh the risk of a strategy to its potential is important for a successful career. As we conclude this guide, the counter-trend trading strategy is not the ideal strategy. Surely, it's not very likely for someone who starts trading to choose counter trading as the main approach to making profits.

After all, it is among the most riskiest strategies of all. Not only that, you need to have a certain personality to succeed as a counter-trend trader. In short, only some succeed using the counter-trend trading strategy. Usually, those with good trading instincts and the skill of utilizing proper risk management techniques.

But trading is a different animal. You can't really choose a strategy. The strategy chooses you. You'll form your own strategy several weeks or months after you start trading. And who knows, maybe you'll become a counter-trend trader. So, while the counter-trend strategy might be risky, it can also be profitable.

# Frequently Asked Questions About the Counter Trend Trading Strategy

Here are some frequently asked questions on counter-trend trading:



# Is counter-trading profitable?

Counter-trading is rarely profitable for the majority of traders. It is considered one of the riskiest trading approaches because it involves going against the prevailing market trend.

While it is possible to make profits with counter trading, doing so consistently is challenging and requires a high level of skill, experience, and discipline. Many traders who attempt counter-trend trading face frequent losses, and only a select few become successful counter-traders.

# Is it good to trade against the trend?

Trading against the trend or going against the prevailing market trend can be a high-risk strategy. Whether a counter-trend trade is "good" or not depends on various factors, including a trader's risk tolerance, experience, and trading goals.

Going against the trend, as in counter-trend trading, can offer opportunities for profit during price corrections or reversals. However, it comes with the risk of mistimed entries, substantial losses, and psychological stress. Traders should carefully consider their risk tolerance and trading skills before deciding to rage against the trend.

#### What Is the best Counter-Trend indicator?

There isn't a single "best" counter-trend indicator, as the effectiveness of an indicator can vary depending on the market conditions and the trader's specific trading style. Counter-trend traders often use a combination of technical indicators (most of which we've pointed out in the article) to identify potential reversal points accurately. Some commonly used indicators for counter-trend trading include the Relative Strength Index (RSI), Stochastic, and so on. You need to test and fine-tune your chosen indicator to align with your trading strategy and objectives.





### **Trading Rules**

Now to the meat and potatoes of the strategy: the entry rules. For the sake of this illustration, we will use a BUY scenario. However, you can take a sell trade using a similar approach.

Here are the things you want to see before you open a buy trade:

- Price is above the 50 and 200 EMA
- Enter a buy trade immediately when the Stochastic Oscillator crosses above the 20 levels.

Here's how it looks on the chart:





From the above chart, you can see that we have a lot of entry opportunities within a short period. So, you want to get in and out of your trades quickly.

#### **Risk Management**

Scalping can quickly go wrong if you don't have solid risk management rules. One of the most important things is to set rules that guide where you place your stop loss and target profit orders. There are many ways you can go about this; however, one common way is to do the following:

- Set the stop loss around 1 or 2 Pips below the closest swing low in a buy trade. For a sell trade, place it above the closest swing high.
- Setting your target profit can be done in two ways: either set a static target point, say 1.5 risk-reward ratio, or you manually close the trade when the Stochastic Oscillator hits overbought (in a BUY trade) or oversold (in a SELL trade) levels.

# Is the 1-Minute Scalping Trading Strategy Profitable?

The 1-minute scalping strategy can certainly be profitable, but it's crucial to understand its nuances and the level of commitment it requires. For instance, the profitability of this strategy hinges on disciplined execution and a solid grasp of <u>technical indicators</u>. Even more important, the success of the 1-minute scalping strategy heavily relies on a trader's instincts and the skill to identify extremely short price movements.

As such, 1-minute scalping is only suitable for some traders. It's best suited for those who can make rapid decisions, handle stress effectively, and have a keen eye for short-term market movements. Beginners or those accustomed to longer-term trading styles might find it challenging to trade in the 1-minute timeframe.

But you must try it first to know if this is the right strategy for you. If you know yourself well enough and you feel more comfortable in a fast-paced environment, then you should definitely try it out. Remember that the 1-minute scalping strategy enables you to be neutral about the market and to be out of a position most of the time. Therefore, many feel much more comfortable using this trading style.

Yet, the strategy is not without challenges. It requires managing a large number of trades within a day, as scalpers aim to accumulate many small profits. This high-frequency trading leads to higher trading costs compared to longer-term trading strategies and the risk of quick, small losses accumulating rapidly. Market noise and volatility can also significantly impact trade outcomes.

So, overall, while 1-minute scalping can be a profitable trading strategy, it demands a specific trader personality, intense focus, and a disciplined approach to risk management. If it suits you, go for it.